



IPBS CONFERENCE SCHEDULE

Wednesday, July 24, 2024					
Time (EDT)	Location	Event	Title	Speaker(s)	Facilitator
7:30 - 8:00 am	Board Room	IPBS Board Meeting	IPBS Board Members please plan to attend before breakfast. Coffee will be available.		
8:00 - 8:30 am	Great Room	Breakfast Buffet	Help yourself to the buffet and then find a seat in the ballroom. Try to pick a table where you might meet some new people from other stations!		
8:30 - 9:30 am	Camel III Ballroom	Keynote Speaker	Learning to Lead & Win in the New World – Shawn will share essential strategies for enhancing communication, emotional intelligence, and influence without authority – key skills for today’s leaders to drive team performance and innovation effectively.	Shawn Collins, EXTEND GROUP	Laura Porter, WNIN
9:30 - 10:00 am	Great Room	<i>Break 4</i>			
10:00 - 11:15 am	Camel I & II	Breakout	State of Public Media Fundraising: National and Regional Trends – Get ready to hear about the top-line national and regional fundraising trends in public media and explore regional fundraising performance by the Indiana stations participating in the National Reference File (NRF).	Daren Winkel, Contributor Development Partnership (CDP)	Dr. Phil Hoffman, Ball State Public Media
	Camel V	Breakout	Steal This Idea – This session will be a creative exchange for events and engagement inspiration. Three IPBS colleagues will present what has worked (and what has not) with examples of what they tried at their stations. This session is also an opportunity to build relationships that can lead to future collaborations and support. Why reinvent when you can steal this idea.	Gail Thomas Strong, WFYI, Carl Kurek, Lakeshore Public Media, and Karen Robinson, WNIN	Joan Padawan and Mary Ducette, WTIU/WFIU
	Camel VI	Breakout	Education + Public Media – Public media reaches virtually every child in the country and local stations are essential for this work. What are Indiana stations doing to transform how children learn? Why is that important for public media and how has that role changes or been adapted post coronavirus pandemic?	Robin Tate Rockel, IPB News and Chuck Roberts, Lakeshore Public Media	Lauren Chapman, IPB News
11:15 - 11:45 am	Great Room	<i>Break 5</i>			
11:45 am - 12:15 pm	Great Room	Lunch Buffet	Help yourself to the buffet and then head to the ballroom. In the spirit of collaboration, you will receive a table number at the entrance to the ballroom. Please sit at your assigned table and meet some new colleagues!		
12:15 - 1:15 pm	Camel III Ballroom	Keynote Speaker	Collaboration is Coming for Dinner: What Can We Make? – As public media continues to evolve, are we prepared internally to invite and explore collaborative opportunities in our service areas? The key to collaboration success may be getting our own house in order.	David Brinkley (retired), WKY Public Broadcasting	Phil Hoffman, Ball State Public Media
1:15 - 1:30 pm	Great Room	<i>Break 6</i>			
1:30 - 2:45 pm	Camel I & II	Breakout	Communication as the Foundation of a Digital-Age Team – This session will explore effective tools for online meetings and provide a framework to maximize team performance by enhancing communication, relationships and execution. Learn how to lead with clarity and adaptability in the digital era either as a current leader or an aspiring leader.	Shawn Collins, EXTEND GROUP	Laura Porter, WNIN
	Camel V	Breakout	Emergency Preparedness – Learn what your station needs to do in a state of emergency, large or small. Carlin will share ideas on how to develop a disaster plan. Learn how to prepare on the technical side – securing the building and equipment, returning on air to announce recovery efforts, assembling supply kits, conducting drills and practices, and working with other local broadcasters. Learn how to prepare on the human side including working with staff on personal and work levels to keep everyone safe and moving forward to recover.	Carlin Beckman, WNIN	Carlin Beckman, WNIN
	Camel VI	Breakout	How Does IPB News Work with You – What exactly is IPB News? How does Indiana’s government reporting team work with stations? Join in the conversation about what they do, and how they can do more with stations across programs, events, reporting, community engagement, digital projects and more.	Panelists: Scott Cameron and Robin Tate Rockel, IPB News	Lauren Chapman, IPB News
2:45 - 3:15 pm	Great Room	<i>Break 6</i>			
3:15 - 4:15 pm	Camel III Ballroom	Closing General Session	Show & Tell! – Be prepared to be awed by examples of content created by your colleagues throughout the state. Television, video, digital, and radio content examples will be showcased. (Plus, stay for a chance to win the door prize.)	Paul Wasowski, WNIT	Paul Wasowski, WNIT
4:15 pm		Depart	Safe travels and thank you for attending! Watch your email for a post-conference survey link.		