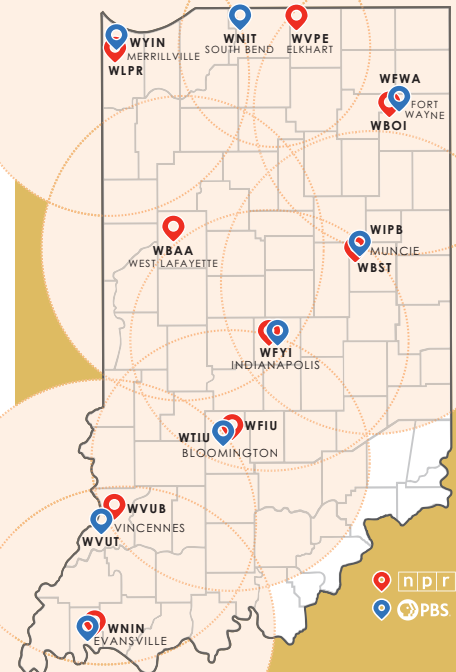


# INDIANA PUBLIC BROADCASTING STATIONS, INC.

## Connecting Hoosiers



Locally Controlled  
and Operated



## PARTNERS IN PUBLIC SERVICE

The State of Indiana supports Indiana Public Broadcasting Stations (IPBS) to locally deliver exceptional community service in education, public safety, and civic leadership over the air, online, and in person.

### Indiana Public Broadcasting Stations by the numbers

- 50-year partnership with State of Indiana, through Dept of Education
- State of Indiana \$1 = IPBS \$11 value
- 17 locally managed public TV and radio stations that help connect and protect Hoosiers
- 2.5 million consumers of IPBS broadcast, digital, and in person content every week
- Reaches 95% of Indiana households
- Indiana's largest pre-K classroom

### IPBS plays a critical role in education for young learners and tomorrow's workforce

- Reading readiness tools for early childhood learners
- STEM education resources for K-12 teachers, students, and caregivers
- Simplified civics to help middle and high schoolers learn about American citizenship, government and constitutional democracy
- Career pathway exploration, post-secondary education options, and workforce readiness for young adults

### IPBS protects and connects Indiana communities

- Life-saving early warnings
- Real-time incident information
- Reliable and trustworthy information
- Locally-produced educational, cultural, and public affairs programming with an Indiana focus

**"FOR DECADES, INDIANA'S PUBLIC TELEVISION STATIONS HAVE ENRICHED AND ENGAGED THE HOOSIER PUBLIC AND REFLECTED THE STATE'S VALUES. I AM GRATEFUL FOR THEIR SERVICE."**

— former Vice President of the United States, Mike Pence





## EDUCATION FOR ALL HOOSIERS

Education remains our core mission, whether it's delivered in person, over the airwaves, or online—and it always will be. Indiana's public television stations are committed to providing lifelong learning opportunities for all Hoosiers.

- The most effective early childhood education programs
- Unique classroom services
- Teacher professional development
- High school equivalency preparation
- Career pathway exploration
- Workforce training
- Adult enrichment

### INDIANA'S LARGEST PRE-K CLASSROOM, 24/7

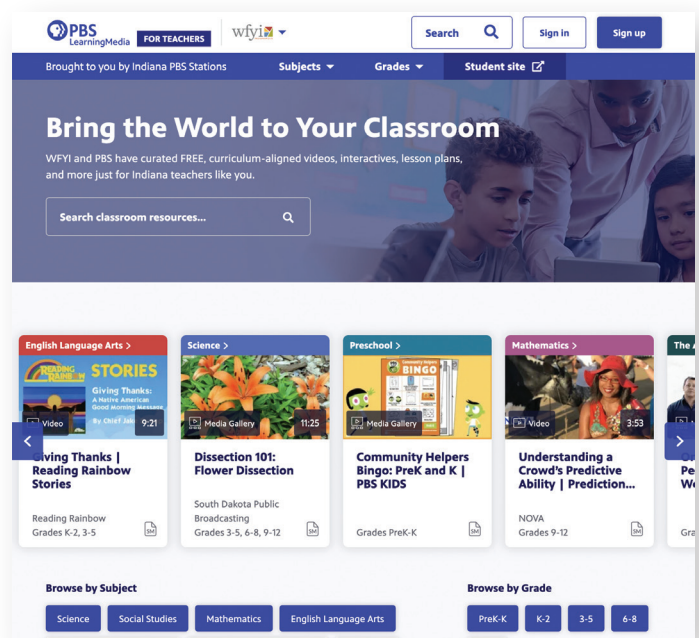
For over 50 years, public television has been a cornerstone of early childhood education, helping generations of children get ready for school and succeed in life. IPBS has built a strong, trusted partnership with the Indiana Department of Education because member stations improve literacy in Indiana.

**IPBS' free, universally available educational content has been proven to help close the achievement gap between children from low-income families and their peers.**

**PBS Ready to Learn programming, designed for kids aged 2-8, has been proven to boost literacy skills—especially vocabulary and early reading.<sup>2</sup>**

**Indiana's public television stations bring the award-winning PBS KIDS 24/7 channel to communities across the state, reaching 95% of Hoosier households.**

**PBS LearningMedia offers free, state standards-aligned digital learning resources that are unparalleled.** These online resources include videos, interactive lesson plans, and more, for use in K-12 classrooms and at home. Covering all major STEM subjects, it now also features a Civics collection, with many tools available in both English and Spanish. Public television runs the nation's largest nonprofit GED program, helping thousands of adults earn their high school equivalency diplomas.



PBS LearningMedia

**IPBS is also a key partner in workforce training, offering hundreds of online, instructor-led certification courses to train and retrain adults across various industries.** Through the **American Graduate Jobs Explained** initiative, we're addressing the skills gap by introducing high school students to diverse career pathway options.

<sup>2</sup> Hurwitz, L.B. (2019). Getting a Read on Ready To Learn Media: A Meta-analytic Review of Effects on Literacy, *Child Development*, 90(5), 1754-1771.



# SHERIFF



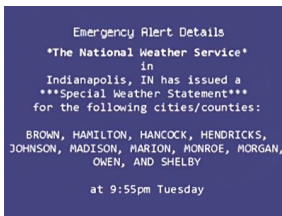
## PUBLIC SAFETY

IPBS member stations embrace their public safety mission and maximize their broadcast spectrum to help keep Hoosiers safe.

### ALERTS AND WARNINGS

Public broadcasting has always been a trusted partner in public safety communications, delivering timely and reliable information to Hoosiers in moments that matter most. From severe weather warnings and AMBER alerts to large-scale event monitoring and school security, IPBS member stations keep Indiana communities informed and prepared.

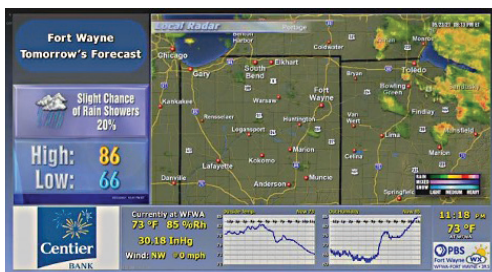
IPBS is a key component of the state's **Emergency Alert System (EAS)**, including the Wireless Emergency Alert system that sends mobile devices geo-targeted text messages in the event of a local emergency. IPBS goes beyond broadcasting to fulfill a vital role in safeguarding our state.










IPBS stations deliver EAS severe weather and AMBER alerts

### WEATHER SUB-CHANNELS AND OTHER UPGRADES

Several of our public television stations have integrated weather radar into their sub-channels for real-time updates and critical information during severe weather events. Additionally, some stations have upgraded to Next Generation Warning Systems. This advanced technology significantly enhances the resilience and reliability of their signals, ensuring they effectively reach even the most rural areas of Indiana.



### PUBLIC SAFETY DATACASTING

-  **Enhanced 911 Responsiveness**
-  **Rural Search and Rescue**
-  **Severe Thunderstorm Warning**
-  **Tornado Warning**
-  **Large Event Crowd Monitoring**
-  **School Safety**
-  **Interoperability**

Indiana's public television stations offer datacasting technology to help first responder agencies communicate seamlessly with one another during emergencies. This IPBS service enhances law enforcement with school safety—by delivering large data files such as building blue prints and video footage in real time—and crowd monitoring at major events like the Indianapolis 500.

By partnering with the Indiana Department of Homeland Security and the Integrated Public Safety Commission, stations enable first responders to securely transmit critical, encrypted information unfettered by the limitations of mobile or broadband networks. This capability is especially valuable in rural areas where other communications services may be lacking. IPBS stations dedicate a minimum of 1 megabit per second of broadcast spectrum to support datacasting for the First Responder Network Authority (FirstNet).

# CIVIC LEADERSHIP

IPBS stations play a vital role in fostering civic engagement and we always consider our viewers, listeners, and readers to be engaged citizens who desire information about lawmakers, policies and news.

We host candidate debates, broadcast statehouse addresses by the Governor and Chief Justice, and produce public affairs programs. Furthermore, we are committed to providing educational, cultural, and scientific programming of the highest quality that reflects the Indiana way of life.

As one of the last locally controlled media entities in Indiana, IPBS stations empower citizens and communities to understand local, regional, and national issues. We provide fact-based content and foster community partnerships through both broadcast and digital platforms, helping develop thoughtful, community-rooted solutions.

IPBS stations are dedicated to telling Indiana's stories that celebrate the richness of our state's culture. Our member stations serve as master storytellers and community conveners committed to preserving Indiana's heritage, educating future generations, and inspiring meaningful change. Local arts and music is preserved and promoted with such shows as **Morning Music**, **Blues Revue**, and **Cultural Manifesto**—programs which highlight the classics and showcase new and emerging talent.



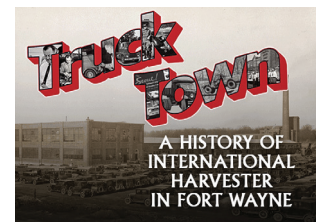
WTIU in Bloomington produces **Journey Indiana**, the widely acclaimed travel show that explores the unique culture and history that shape the Hoosier State. WTIU recently premiered **Major Taylor: Champion of the Race**, a documentary chronicling the life and legacy of the Indiana-born civil rights pioneer and iconic cyclist.



IPB News plays a crucial role in serving all Hoosiers, including Spanish-speaking communities, with Spanish-language newscasts produced in partnership with

Radio Sabor Latino and El Puente. These broadcasts, available over the air and on digital platforms, expand access to critical news and information for Indiana's growing Latino population.

WFYI in Indianapolis produces Simple Civics digital explainers and popular statewide public affairs shows like **Indiana Week in Review** and **Indiana Lawmakers**, while WFWA in Fort Wayne brought history to life with **Truck Town**, a documentary about International Harvester's contributions to the WWII effort and how Fort Wayne became known as the Heavy Duty Truck Capital of the World.



WNIN in Evansville collaborated with the Riley Children's Foundation to advise on **Racing to Respond**, a documentary sharing the stories of two Indiana families impacted by youth suicide. After the premiere, a series of screenings and community conversations followed across the state, bringing together mental health providers, business and community leaders, school administrators, and families to address this pressing issue.



Lakeshore Public Media's **Building Blocks** initiative is a comprehensive multimedia project that explores early childhood development and provides valuable resources for families in Northwest Indiana. Through television, radio, digital platforms, and community events, the initiative shines a light on the importance of high-quality early learning.



IPBS tells Indiana's story more thoroughly and authoritatively than any other media outlet in the state, helping to unite communities and inspire positive change across generations.